

For Immediate Release

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Introducing Stuart J. Murphy's I See I Learn™ Series



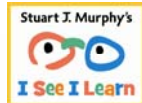
Stuart J. Murphy's new preschool series is designed to help young children learn skills that are important for school readiness and for daily life.

Children are accomplished visual learners, so the series uses inset pictures, diagrams, and highlighted words to help reinforce lessons told through simple stories. The books cover everything from how to make a friend to how to work together as a team, giving children the tools they need to succeed.

The series is organized around four critical learning domains:

- **Social Skills**
- **Health and Safety Skills**
- **Emotional Skills**
- **Cognitive Skills**

Stuart J. Murphy is a visual-learning specialist and award-winning author of the MathStart series (HarperCollins). He has also served as an author and consultant on a number of major educational programs. Stuart lives in Boston, Massachusetts.

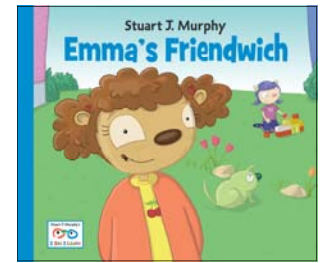


For happier, healthier, more confident children!

All books are 32 pages • 8 x 6¾ • Ages 2-5 • Full-color illustrations • July 2010

Social Skills:
Making Friends

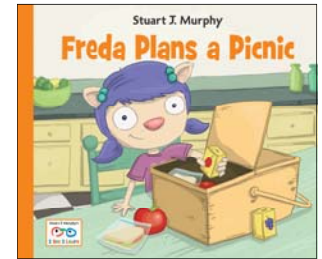
Emma has just moved to a new city where she doesn't know anyone. When she sees a girl her age next door, she wonders what she can do to get to know her. What if she smiles, asks to play, and shares her toys?



978-1-58089-450-0 HC \$14.95
978-1-58089-451-7 PB \$6.95
978-1-60734-231-1 E-book \$6.99

Cognitive Skills:
Sequencing

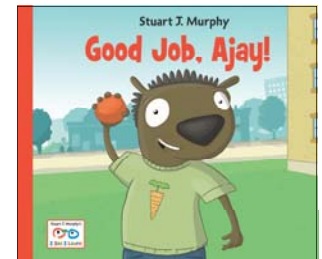
Freda's mom says that she can invite her friends to a picnic in her backyard. There is so much to do, from packing the picnic basket to cleaning up. Will Freda's plan be a success?



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Emotional Skills:
Building Confidence

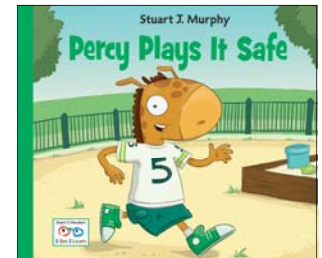
Ajay wants to throw a ball straight and far like his big sister, Meera. He tries, but he just can't do it. Then his friends remind Ajay how he learned to do other things that seemed hard at the time.



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978-1-58089-455-5 PB \$6.95
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Health & Safety Skills:
Playground Safety

When Percy plays at the park, he's a monster! Roaring and growling, he climbs up the slide, stomps in the sandbox, and jumps off the swing. Will he ever learn how to be a safe monster?



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